

Data Stream Processing and Analytics

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Thank to Alexis Bondu, EDF

- Introduction on data-streams
- Supervised Learning
- Conclusion

Big Data – what does that mean?



Big Data Analytics ?

- Big Data Analytics : Extracting Meaningful and Actionable Information from a Massive Source
- Let's avoid
 - Triviality, Tautology: a series of self-reinforcing statements that cannot be disproved because they depend on the assumption that they are already correct
 - Thinking that noise is an information
- Let's try to have
 - Translation: capacity to transfer in concrete terms the discovery (actionable information)
 - TTM: Time To Market, ability to have quickly information on every customers (Who, What, Where, When)

Big Data vs. Fast Data

Big Data :

- Static data
- Storage : distributed on several computers
- Query & Analysis : distributed and parallel processing
- <u>Specific tools</u> : Very Large Database (ex : Hadoop)



More than 10 To

More than 1000 operations / sec

- Fast Data :
 - Data in motion
 - <u>Storage</u> : none (only buffer in memory)
 - <u>Query & Analysis</u> : processing on the fly (and parallel)
 - <u>Specific Tools</u> : CEP (Complex Event Processing)





Application Areas

- Finance: High frequency trading
 - Find correlations between the prices of stocks within the histor data;
 - Evaluate the **stationarity** of these correlations **over the time**;
 - Give more weight to recent data.
- Banking : Detection of frauds with credit cards
 - Automatiocally **monitor** a **large amount** of transactions;
 - Detects patterns of events that indicate a likelihood of fraud;
 - Stop the processing and send an alert for a human adjudication.
- Medicine: Health monitoring
 - Perform automatic medical analysis to reduce workload on nurses;
 - Analyze measurements of devices to detect early signs of disease.;
 - Help doctors to make a **diagnosis** in real time.

Smart Cities & Smart grid :

- Optimization of public transportation;
- Management of the local production of electricity;
- Flattening of the evening peak of consumption.

An example of data stream



A tuple :



All tuples can be coded by 4 couples of integers

way

Specific constrains of stream-processing



What is a tuple ?

- A small piece of information in motion
- Composed by several variables
- All tuples share the **same structure** (i.e. the variables)

What is a data stream ?

- A data stream **continuously emits** tuples
- The order of tuples is not controlled
- The emission rate of tuples is not controlled
- Stream processing is an on-line process

In the end, **the quality** of the processing is the **adjusting variable**

How to manage the time?



- A timestamp is associated with each tuple :
 - Explicit timestamp : defined as a variable within the structure of the data stream
 - Implicit timestamp : assigned by the system when tuples are processed
- Two ways of representing the time :
 - Logical time : only the order of processed tuples is considered
 - Physical time : characterizes the time when the tuple was emitted
- Buffer issues :
 - The tuples are not necessarily received in the order
 - How long a missing tuple can be waited ?

Complex Events Processing (CEP)



- An operator implements a query or a more complex analysis
- An operator processes data in motion with a low latency
- Several operators run at the same time, parallelized on several CPUs and/or Computers
- The graph of operators is **defined before** the processing of data-streams
- Connectors allows to interact with: external data streams, static data in SGBD, visualization tools.

Complex Events Processing (CEP)



Main features:

- High frequency processing
- Parallel computing
- Fault-tolerant
- Robust to imperfect and asynchronous data
- Extensible (implementation of new operators)

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Notable products:

- StreamBase (Tibco)
- InfoSphere Streams (IBM)
- STORM (Open source Twitter)
- KINESIS (Amazon)
- SQLstream
- Apama

- Introduction on data-streams
- Supervised Learning
- Conclusion

- 1. From Batch mode to Online Learning
- 2. Implementation of on-line classifiers
- 3. Evaluation of on-line classifiers
- 4. Taxonomy of classifier for data stream
- 5. Two examples
- 6. Concept drift
- 7. Make at simplest

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What is supervised learning?

- <u>Output</u> : prediction of a target variable for new observations
- <u>Data</u> : a supervised model is **learned** from **labeled examples**
- <u>Objective</u> : learn **regularities** from the training set and **generalize** it (*with parsimony*)

Several types of supervised models :

- - Numeric target variable -> Regression
 - Time series -> Forecasting





A learning algorithm exploits the training set to automatically adjust the classifier



Batch mode learning :

- An entire dataset is available
- The examples can be processed several times
- Weak constrain on the computing time
- The distribution of data does not change



Any time learning algorithm :

- Can be interrupted before its end
- Returns a valid classifier at any time
- Is expected to find better and better classifier
- Relevant for time-critical application



Incremental learning algorithm :

- Only a single pass on the training examples is required.
- The classifier is **updated** at each **example**.
- Avoid the exhaustive storage of the examples in the RAM.
- Relevant for **time-critical** applications and for **progressively recorded** data.



Online learning algorithm :

- The training set is substituted by an input data stream
- The classifier is continually updated over time,
- By exploiting the current tuple,
- With a very **low latency**.
- The distribution of data can change over time (concept drif

Machine Learning: What are the pros and cons of offline vs. online learning?

Try to find answers to: (which is which)

- Computationally much faster and more space efficient
- Usually easier to implement
- A more general framework.
- More difficult to maintain in production.
- More difficult to evaluate online
- Usually more difficult to get "right".
- More difficult to evaluate in an offline setting, too.
- Faster and cheaper
- ...

Focus today - Supervised classifier

- Try to find answers to:
 - Can the examples be stored in memory?
 - Which is the availability of the examples: any presents? In stream ? Visible only once?
 - Is the concept stationary?
 - Does the algorithm have to be anytime? (time critical)
 - What is the available time to update the model?
 - ...
- The answers to these questions will give indications to select the algorithms adapted to the situation and to know if one need an incremental algorithm, even a specific algorithm for data stream.



FROM BATCH MODE TO ONLINE LEARNING

→ STREAM MINING IS REQUIRED... SOMETIMES



but...

Do not make the confusion!

Between Online Learning

and Online Deployment



A lot of advantages and drawback for both – but offline learning used 99% of the time

"Incremental / online learning": a new topic?

The first learning algorithms were all incremental:

- Perceptron [Rosenblatt, 1957-1962]
- CHECKER [Samuel, 1959]
- ARCH [Winston, 1970]
- Version Space [Mitchell, 1978, 1982], ...

However, most existing learning algorithms are not!

Why not use the classic algorithms?



Classic decision tree learners assume all training data can be simultaneously stored in main memory

Domingos, P., & Hulten, G. (2000). Mining high-speed data streams. *SIGKDD*

Stream - supervised classification: what changes?

Properties

- Receives examples one-by-one
- discards the example after processing it.
- Produce a hypothesis after each example is processed
 - i.e. produces a series of hypotheses
- No distinct phases for learning and operation
 - i.e. produced hypotheses can be used in classification
- Allowed to store other parameters than model parameters (e.g. learning rate)
- Is a real time system
 - Constraints: time, memory, ...
 - What is affected: hypotheses prediction accuracy
- Can never stop
- No i. i. d

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A on-line classifier predicts the class label of tuples before receiving the true label ...

Example : online advertising targeting



- <u>Input tuples</u> : couples "User Ad"
- Out tuples : estimated probability that a User clicks on an Ad

Example : online advertising targeting





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Evaluation of on-line classifiers

A – Holdout Evaluation



Evaluation of on-line classifiers




Evaluation of on-line classifiers

C – Kappa Statistic

- **p0:** prequential accuracy of the classifier
- pc: probability that a random classifier makes a correct prediction.

$$K = (p0 - pc)/(1 - pc)$$

- K = 1 if the classifier is always correct
- K = 0 if the predictions coincide with the correct ones as often as those of the random classifier

Evaluation of on-line classifiers

RAM Hours

A server RAM hour is the amount of RAM allocated to a server multiplied by the number of hours the server has been deployed.

Example: One 2 GB server deployed for 1 hour = 2 server RAM hours.

	Accuracy	Time	Memory
Classifier A	70%	100	20
Classifier B	80%	20	40

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full example memory Store all examples

- allows for efficient restructuring
- good accuracy
- huge storage needed
- Examples: ID5, ID5R, ITI

no example memory Only store statistical information in the nodes

- loss of accuracy (depending on the information stored or again huge storage needed)
- relatively low storage space

Examples: ID4

partial example memory Only store *selected* examples

• trade of between storage space and accuracy Examples: FLORA, AQ-PM

Taxonomy of classifier for data stream Detection

Model Management

Monitoring of performances

Monitoring of properties of the classification model

Monitoring of properties of the data

Full Memory Weighting Aging Partial Memory Windowing Fixed Size Windows Weighting Aging Adaptive Size Window Weighting Aging

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Granularity

Number

Weights

Blind methods

'Informed methods'

Adaptation

It is necessary to adapt the classifier to the application context

Incremental Algorithm (no stream)

Decision Tree

- ID4 (Schlimmer ML'86)
- ID5/ITI (Utgoff ML'97)
- SPRINT (Shaffer VLDB'96)
- ...
- Naive Bayes
 - Incremental (for the standard NB)
 - Learn fastly with a low variance (Domingos ML'97)
 - Can be combined with decision tree: NBTree (Kohavi KDD'96)

Incremental Algorithm (no stream)

Neural Networks

- IOLIN (Cohen TDM'04)
- learn++ (Polikar IJCNN'02),...
- Support Vector Machine
 - TSVM (Transductive SVM Klinkenberg IJCAI'01),
 - PSVM (Proximal SVM Mangasarian KDD'01),...
 - LASVM (Bordes 2005)
- Rules based systems
 - AQ15 (Michalski AAAI'86), AQ-PM (Maloof/Michalski ML'00)
 - STAGGER (Schlimmer ML'86)
 - FLORA (Widmer ML'96)

Incremental Algorithm (for stream)

- Rules
 - FACIL (Ferrer-Troyano SAC'04,05,06)
- Ensemble
 - SEA (Street KDD'01) based on C4.5
- K-nn
 - ANNCAD (Law LNCS'05).
 - IBLS-Stream (Shaker et al Evolving Systems" journal 2012)
- SVM
 - CVM (Tsang JMLR'06)

Incremental Algorithm (for stream)

- Decision Tree the only ones used ?
 - Domingos : VFDT (KDD'00), CVFDT (KDD'01)
 - Gama : VFDTc (KDD'03), UFFT (SAC'04)
 - Kirkby : Ensemble d'Hoeffding Trees (KDD'09)
 - del Campo-Avila : IADEM (LNCS'06)

Properties of a efficient algorithm

- low and constant duration to learn from the examples;
- read only once the examples in their order of arrival;
- use of a quantity of memory fixed "a priori;"
- production of a model close to the "offline model"
- (anytime)
- concept drift management

(0) Domingos, P. et G. Hulten (2001). Catching up with the data : Research issues in mining data streams. In Workshop on Research Issues in Data Mining and Knowledge Discovery.

(1) Fayyad, U. M., G. Piatetsky-Shapiro, P. Smyth, et R. Uthurusamy (1996). Advances in Knowledge Discovery and Data Mining. Menlo Park, CA, USA : American Association for Artificial Intelligence

(2) Hulten, G., L. Spencer, et P. Domingos (2001). Mining time-changing data streams. In Proceedings of the seventh ACM SIGKDD international conference on Knowledge discovery and data mining, pp. 97–106. ACM New York, NY, USA.

(3) Stonebraker, M., U. Çetintemel, et S. Zdonik (2005). The 8 requirements of real-time stream processing. ACM SIGMOD Record 34(4), 42–47.

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Definitions

- A classification problem is defined as:
 - N is a set of training examples of the form (x, y)
 - <u>x</u> is a vector of d attributes
 - y is a discrete class label
- Goal: To produce from the examples a model y=f(x) that predict the classes y for future examples x with high accuracy

Decision Tree Learning

- One of the most effective and widelyused classification methods
- Induce models in the form of decision trees
 - Each node contains a test on the attribute
 - Each branch from a node corresponds Yes to a possible outcome of the test
 - Each leaf contains a class prediction
 - A decision tree is learned by recursively replacing leaves by test nodes, starting at the root



The example of the Hoeffding Trees [D]

How an incremental decision trees is learned?

- Single pass algorithm,
- With a low latency,
- Which avoids the exhaustive storage of training examples in the RAM.
- The drift is not managed

Training examples are processed one by one

	Var 1	Var 2	••••	Clas s
•	Ο	12		А
	Y	98		В
	Y	4		А

Input stream : labeled examples



- Online decision tree:
 - a bound...
 - a split criterion
 - summaries in the leaves
 - a local model



- Online decision tree:
 - a bound: *How many examples before cutting an attribute ?*
 - a split criterion: Which attribute and which cut point?
 - summaries in the leaves; How to manage high speed data streams ?
 - a local model: How to improve the classifier ?

- Online decision tree:
 - a bound...
 - a split criterion
 - summaries in the leaves
 - a local model



The example of the Hoeffding Trees [D]

Key ideas :

The **best attribute** at a node is found by exploiting **a small subset** of the labeled examples that pass through that node :

- The first examples are exploited to choose the root attribute
- Then, the other examples are passed down to the **corresponding leaves**
- The attributes to be split are **recursively chosen** ...
- ✓ The Hoeffding bound answers the question : How many examples are required to split an attribute ?



Hoeffding Bound

- Consider a random variable a whose range is R
- Suppose we have n observations of a
- Mean: \bar{a}
- Hoeffding bound states:

With probability 1- δ , the true mean of a is at least $a - \varepsilon$ where

$$\varepsilon = \sqrt{\frac{R^2 \ln(1/\delta)}{2n}}$$

How many examples are enough?

- Let G(X_i) be the heuristic measure used to choose test attributes (e.g. Information Gain, Gini Index)
- X_a : the attribute with the highest attribute evaluation value after seeing n examples.
- X_b : the attribute with the second highest split evaluation function value after seeing n examples.
- Given a desired δ , if $\Delta \overline{G} = \overline{G}(X_a) \overline{G}(X_b) > \varepsilon$ after seeing n examples at a node,
 - Hoeffding bound guarantees the true $\Delta G >= \Delta \overline{G} \varepsilon > 0$, with probability 1- δ .
 - This node can be split using X_a , the succeeding examples will be passed to the new leaves.

$$\varepsilon = \sqrt{\frac{R^2 \ln(1/\delta)}{2n}}$$

The example of the Hoeffding Trees [D]

The algorithm



TIEW IEaves

This algorithm has been adapted in order to manage concept drift [E]

- ✓ By maintaining an incremental tree on a sliding windows
- \checkmark Which allows to forget the old tuples
- A collection of alternative sub-trees is maintained in memory and used in case of drift

An example of Hoeffding Tree : VFDT (Very Fast Decision Tree)

- A decision-tree learning system based on the Hoeffding tree algorithm
- Split on the current best attribute (δ), if the difference is less than a user-specified threshold (T)
 - Wasteful to decide between identical attributes
- Compute G and check for split periodically (n_{min})
- Memory management
 - Memory dominated by sufficient statistics

Experiment Results (VFDT vs. C4.5)

- Compared VFDT and C4.5 (Quinlan, 1993)
- Same memory limit for both (40 MB)
 - 100k examples for C4.5
- VFDT settings: δ = 10⁻⁷, T=5%, n_{min}=200
- Domains: 2 classes, 100 binary attributes
- Fifteen synthetic trees 2.2k 500k leaves
- Noise from 0% to 30%

Experiment Results



Accuracy as a function of the number of training examples

Experiment Results



Tree size as a function of number of training examples

An example of Hoeffding Tree in case of concept drift : CVFDT

CVFDT (Concept-adapting Very Fast Decision Tree learner)

- Extend VFDT
- Maintain VFDT's speed and accuracy
- Detect and respond to changes in the example-generating process
- See the Part "Concept Drift" of this talk

- Online decision tree:
 - a bound...
 - a split criterion
 - summaries in the leaves
 - a local model



Differents Split Criterion

- Used to transform a leaf into a node
 - determine at the same time on
 - which attribute to cut and
 - on which value (cut point).
- Uses the information contained in the summaries:
 - not on all data
 - a definitive action
- Batch algorithm used:
 - Gain ratio using entropie (C4.5)
 - Gini (CART)
 - MODL Level

A criterion for attribute selection

- Which is the best attribute?
 - The one which will result in the smallest tree
 - Heuristic: choose the attribute that produces the "purest" nodes
- Popular impurity criterion: information gain
 - Information gain increases with the average purity of the subsets that an attribute produces
 - Information gain uses entropy H(p)
- Strategy: choose attribute that results in greatest information gain

Which attribute to select?







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Consider entropy H(p)







H(0) = 0pure node, distribution is skewedH(1) = 0pure node, distribution is skewedH(0.5) = 1mixed node, equal distribution

 $entropy(p_1, p_2, \dots, p_n) = -p_1 \log p_1 - p_2 \log p_2 \dots - p_n \log p_n$

Example: attribute "Outlook"



- "Outlook" = "Rainy": info([3,2]) = entropy(3/5, 2/5) = $-3/5\log(3/5) - 2/5\log(2/5) = 0.971$ bits
- Expected information for "Outlook":

info([3,2],[4,0],[3,2]) = $(5/14) \times 0.971 + (4/14) \times 0 + (5/14) \times 0.971$ = 0.693 bits

Computing the information gain

Information gain:

(information before split) – (information after split)

gain(" Outlook") = info([9,5]) - info([2,3],[4,0],[3,2]) = 0.940 - 0.693= 0.247 bits

Information gain for attributes from weather data:

gain("Outlook") = 0.247 bits gain("Temperature") = 0.029 bits gain("Humidity") = 0.152 bits gain("Windy") = 0.048 bits

Continuing to split



gain("Temperature") = 0.571 bits

gain("Windy") = 0.020 bits

gain("Humidity") = 0.971 bits

The final decision tree



 Note: not all leaves need to be pure; sometimes identical instances have different classes

 \Rightarrow Splitting stops when data can't be split any further
Highly-branching attributes

- Problematic: attributes with a large number of values (extreme case: customer ID)
- Subsets are more likely to be pure if there is a large number of values
 - Information gain is biased towards choosing attributes with a large number of values
 - This may result in *overfitting* (selection of an attribute that is nonoptimal for prediction)

Gain ratio

- Gain ratio: a modification of the information gain that reduces its bias on high-branch attributes
- Gain ratio should be
 - Large when data is evenly spread
 - Small when all data belong to one branch
- Gain ratio takes number and size of branches into account when choosing an attribute
 - It corrects the information gain by taking the *intrinsic information* of a split into account (i.e. how much info do we need to tell which branch an instance belongs to)

The 4 elements of an online tree

- Online decision tree:
 - a bound...
 - a split criterion
 - summaries in the leaves
 - a local model



Summaries in the leaves

- Numerical attributes
 - Exhaustive counts [Gama2003]
 - Partition Incremental Discretization [Gama2006]
 - VFML: intervals defined by first values and used as cut points [Domingos]
 - Gaussian approximation [Pfahringer2008]
 - Quantiles based summary [GK2001]
- Categorical attributes
 - for each categorical variable and for each value the number of occurrences is stored (but CMS could be used)



The 4 elements of an online tree

- Online decision tree:
 - a bound...
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Local model

- Purpose: improve the quality of the tree (especially at the beginning of training)
- A good local model for online decision trees has to:
 - consume a small amount of memory
 - be fast to build
 - be fast to return a prediction
- A study on the speed (in number of examples) of different classifiers show that
 - ightarrow naive Bayes classifier has these properties





Local model: naive Bayes classifier

- Root age > 20 Leaf Summary Local model
- to predict the class it requires an estimation of the class conditional density, for every attribute j, P(V_i|C):

$$P(C_z|x_k) = \frac{P(C_z) \prod_{j=1}^{J} P(V_j = x_{jk}|C_z)}{\sum_{t=1}^{C} \left[P(C_t) \prod_{j=1}^{J} P(V_j = x_{jk}|C_t) \right]}$$

Experimentations: Influence of the local model



Experimentations: Influence of the local model

WaveForm WaveForm



The 4 elements of an online tree

- Online decision tree:
 - a bound...
 - a split criterion
 - summaries in the leaves
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Note : Summaries are used by the split criterion and the local model.

Idea : Try to have these 3 'coherent'

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What does it means ?

- The input stream is not stationary
- The distribution of data changes over time
- Two strategies : adaptive learning or drift detection
- Several types of concept drift :





What kinds of drift can be expected [C]?



Learning under Concept Drift: an Overview Indrė Žliobaitė Faculty of Mathematics and Informatics Vilnius University, Lithuania zliobaite@gmail.com

Some specific constrains to manage :

- Adapt to concept drift asap
- Distinguish noise from changes (Robust to noise, Adaptive to changes)
- Recognizing and reacting to reoccurring contexts
- Adapting with limited hardware resources (CPU, RAM, I/O)





- Either detect and :
 - 1) Retrain the model
 - 2) Adapt the current model
 - 3) Adapt statistics (summaries) on which the model is based
 - 4) Work with a sequence of
 - models
 - summaries
- or detect anything but train (learn) fastly
 - a single models
 - an ensemble of models)

Desired Properties of a System To Handle Concept Drift

- Adapt to concept drift asap
- Distinguish noise from changes
 robust to noise, but adaptive to changes
- Recognizing and reacting to reoccurring contexts
- Adapting with limited resources
 - time and memory

Adaptive learning strategies



PAKDD-2011 Tutorial, May 27, Shenzhen, China A. Bifet, J.Gama, M. Pechenizkiy, **I.Zliobaite** Handling Concept Drift: Importance, Challenges and Solutions

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More details ... see



Handling Concept Drift: Importance, Challenges & Solutions



May 27, Shenzhen, China

http://www.cs.waikato.ac.nz/~abifet/PAKDD2011/

Drift detection

General schema :



Drift detection

How to detect the drift ?

Based on the online evaluation :

- <u>Main idea</u>: if the performance of the classifier changes, that means a drift is occurring ...
- <u>For instance</u> : if the error rate increases, the size of the sliding windows decreases and the classifier is retrained [F].
- Limitation : the user has to define a threshold



Drift detection

How to detect the drift ?

Based on the distribution of tuples :

• <u>Main idea</u>: if the distributions of the "*current window*" and the "*reference window*" are significantly different, that means a drift is occurring



Drift detection

How to detect the drift ?

Based on the distribution of tuples :



Detection of covariate shift : P(X)

- In [G] the author uses **statistical tests** in order to compare the both distributions
 - Welch test Mean values are the same ?
 - Kolmogorov Smirnov test Both samples of tuples come from the same distribution ?
- A classifier can be exploited to discriminate tuples belonging to both windows [H]
 - If the quality of the classifier is good, that means a drift is occurring ...
 - Explicative variables : X
 - Target variable : W (the window)

Detection of concept shift : P(Y|X)

- In [I] a classifier is exploited, the class value is considered as an additional input variable
 - Explicative variables : X and Y
 - Target variable : W (the window)

Parameters – The devil inside





No drift assumption?

Do not use online learning !



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A classifier trained with few examples but often!

- Which classifier ?
 - Generative classifiers are better than discriminant classifiers when the number of examples is low and there is only one classifier (Bouchard 2004)
 - Ensemble of classifiers are very good (Bauer 1999)
 - Bagging of discriminative classifiers supplants a single generative classifier (and with a low variance) (Breiman 1996)
 - Methods "very" regularized "are very (too) strong (Cucker 2008)

A classifier trained with few examples but often!

- Which classifier ?
 - a random forest (based on « "Learning with few examples: an empirical study on leading classifiers ", Christophe Salperwyck and Vincent Lemaire, in International Joint Conference on Neural Networks (IJCNN July 2011)»)
 - using 4096 examples



Waveform



Waveform



Waveform



Alternative problem settings









Alternative problem settings



Multi-armed bandits explore and exploit online set of decisions, while minimizing the cumulated regret between the chosen decisions and the optimal decision.

Originally, Multi-armed bandits have been used in pharmacology to choose the best drug while minimizing the number of tests.

Today, they tend to replace A/B testing for web site optimization (Google analytics), they are used for ad-serving optimization.



When?

Partial information (multi classes problem)



just before the end

More Real-World Challenges for Data Stream Mining



Data stream research challenges positioned in the CRISP cycle.

"Open Challenges for Data Stream Mining Research", - submited to SIGKDD Explorations (Special Issue on Big Data)

Conclusion

Main ideas to retain :

- Online learning algorithm are designed in accordance with specific constrains
 - One pass
 - Low latency
 - Adaptive ... etc
- In practice the true labels are delayed : an online classifier predicts the labels before observe it
- The evaluation of the classifiers is specific to data streams processing
- The distribution of the tuples may change over time :
 - Some approaches **detect** the drifts, and then **update** the classifier **(abrupt drift)**
 - Other approaches progressively adapt the classifier (incremental drift)
- In practice, the type of **expected drift must be known** in order to choose an appropriate approach
- The distinction between **noise** and **drifts** can be viewed as a **plasticity / stability** dilemma